

BENEFITS AND PURPOSE

Social Media Development Benefits:

- Allows you the opportunity to focus on other areas of your business
- Ensures your message remains clear, consistent, and credible
- Helps you remain active with your audience and engage with them
- Grows your following
- Increases public awareness for your business
- Generates and maintains good public relations about your brand
- Allows you the opportunity to monitor and analyze your social media insights for best posting times + high performance

Your content and strategy are delivered 2-3 WEEKS after payment is made and your contract is signed to allow enough time to plan profitable and purposeful content. Please plan accordingly.

This service requires a non-refundable 50% deposit before beginning.



TERMS OF AGREEMENT

Social Media Development options:

1. Level 1, STEM - \$500

3 feed posts

1 story post

1 blank template for your feed and story (2 total)

1 reel (Includes filming if local.)

2. Level 2, Petals - \$750

9 feed posts

3 story posts

2 blank templates for your feed & story (4 total)

2 reels (Includes filming if local.)

3. Level 3, Sunflower - \$2,500

3 feed posts for 3 days each (9 for a week) = 36 posts for one month

2 story posts per week = 8 story posts for one month

3 blank story templates, 3 blank feed templates (7 total)

3 reels (Includes filming if local..)

ALL packages include captions for EVERY post + 3 sets of relevant hashtags along with a detailed strategy for how to implement the plan while engaging with your audience. Platforms to choose from (maximum of 2) are Instagram, Facebook, Twitter, & LinkedIn.

I do NOT operate your account (respond to comments or direct messaging) under any circumstances; however, I can schedule the feed posts to post automatically with your permission. Story posts cannot post automatically. They can only be shared manually.

The fee listed above does not include IG highlight icons or filming the reels. That must be purchased separately.

Payment:

To begin the project, a consultation must be booked online, a contract must be signed, and a deposit of 50% of the service's total is required using one of the payment options below. The consultation fee is subtracted from the service's total.

I accept 5 electronic payment options including:

Apple Pay
Cash App
PayPal (3% fee added)
Zelle
Venmo



NEXT STEPS

I am available to discuss or clarify any aspect of the details listed by booking a consultation online.

Business hours are:

Monday - Friday

9a - 5:30p CST

Saturday

By appointment

Sunday

By appointment

Email: info@rayofsunshine.co

These services can **ONLY** be booked after booking a consultation to establish your timeline and specific goal(s). The research and planning phases are essential for ensuring both client and service provider are pleased with the process and final outcome.

Thank you for considering R-O-S Media for your marketing needs.

Warm regards,

Ravyn "Ray" Smith



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