

WEBSITE DEVELOPMENT REQUIREMENTS

- High-resolution photography for both products and the overall design aesthetic
- Clear product titles
- Accurate purchasing and/or booking information
- Accurate FAQ information
- Accurate policy information
- Accurate social media and/or email accounts for connecting
- High-resolution logo(s) and/or submark(s)
- Clear brand identity (colors, fonts, voice)
- Domain
- Web host

A 50% deposit is required to begin production for website development. The development rate includes:

- Basic search engine optimization (SEO)
- Connecting all social media accounts
- Ensuring all systems are functional
- 4 main tabs (Home, Shop/Book, About, Contact)
- Maximum of 2 sub-tabs per tab
- Graphic design
- Editing copy provided
- E-commerce store set up
- Booking suite setup
- Mobile-friendly design
- Tablet-friendly design

Additional services provided by R-O-S Media that complement website development:

- Product photography
- Lifestyle photography
- Videography (Branding)

This service begins at \$2,000. When choosing your launch date, please be mindful the average turnaround time is 4-7 weeks from me receiving all of the above to complete the site, your signed contract, and your 50% deposit.



NEXT STEPS

I am available to discuss or clarify any aspect of the details listed by booking a consultation online, only.

Business hours:

Monday - Friday

9a - 5:30p CST

Saturday

By appointment

Sunday

By appointment

Email: info@rayofsunshine.co

This service can **ONLY** be booked after booking a consultation to establish your timeline. The consultation fee is subtracted from your service total. The research and planning phases are essential for ensuring both client and service provider are pleased with the process and final outcome.

Thank you for considering R-O-S Media for your marketing needs.

Warm regards,

Rayyn "Ray" Smith



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