

X

GRAPHIC OR PHOTO

X

STORY

X

REEL

X

TIKTOK

MARCH 2024 | SOCIAL MEDIA

FACEBOOK, INSTAGRAM, TIKTOK



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 X X X March specials graphic Addison awards reel	2
3 X Klarna graphic	4 X	5 X X Monthly Intro to Toxin training graphic (Collab w/ Institute) NWME Institute testimonial	6 X X Laugh of the day: "Thick needle" (Collab w/ Apryl)	7 RF Microneedling reel	8 <i>International Women's Day</i> Laser Hair Removal reel	9 X Multiple injectables reel
10 X X Laugh of the day: Step foot back (Collab with Apryl)	11 X Shop our Amazon storefront graphic (Collab w/ Institute + Apryl)	12 X Model Happy Hour graphic Dolly Parton reel	13 X NWME Wellness Membership	14 <i>Pi Day (3.14)</i> Learn Laser Hair Removal graphic	15 #AskApryl Now Enrolling graphic	16 Lip filler carousel
17 <i>St. Patrick's Day</i> X X X "Seeing Green" motion graphic	18 X X March specials graphic reshare	19 <i>First Day of Spring</i> X Laser Resurfacing fast facts carousel (Collab with Institute & Crystal)	20 X X #AskApryl	21	22 <i>World Water Day</i> Skinwave Hydrofacial reel	23 X X Laugh of the day: Kevin Hart, don't wear makeup after facial procedures
24	25 X #AskApryl	26 X X #CrystalsCorner	27 X X	28 X X	29 <i>Good Friday</i>	30
31 <i>Easter</i> Pun graphic promoting clear skin						

NOTE:

A black "X" indicates that reel will also be shared to TikTok.

Content listed in green reflects NWME INSTITUTE's Instagram.

Collab posts will read "collab with...".

We will continue using the Apryl Witherspoon FNP Facebook to grow the business Facebook.

ACCOUNTS INFO:

- 31,417 Followers
- 977 Likes
1,036 Followers
- 8,569 Followers
13.9K Likes

MONTHLY GOAL:

Increase engagement on all 3 platforms by 5% by March 31, 2024.